



# SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

Re-Accredited by NAAC with 'A++' Grade | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/ACAD/2026/21

Date: 02/01/2026

To  
The Director  
Symbiosis Centre for Management Studies  
Bengaluru.

Reference: SIU letter no **SIU/ACAD/2024/3605** dated **29/08/2024**, **SIU/ACAD/2025/926** dated **03/03/2025** regarding of programme structure of batch 2024-2028.

**Subject: Approval of the Revised Programme Structure of Bachelor of Business Administration (Dual Degree, Honours/ Honours with Research) batch 2024-28.**

Dear Madam,

Please find attached the revised programme structure of Bachelor of Business Administration - (Dual Degree, Honours/ Honours with Research) Programme Structure batch 2024-28.

The revised programme structure supersedes the previously approved programme structures referred in the above letter.

Sr. No.	Programme	Revision No.
1	Bachelor of Business Administration (Dual Degree, Honours/ Honours with Research)	R02

Thanking you.

Sincerely,

**Dr. Asmita Dani**  
Director- Academics

Copy to: Controller of Examinations, SIU

**Symbiosis Centre for Management Studies, Bengaluru**  
**Bachelor of Business Administration (Dual Degree, Honours/Honours with Research)**  
**Programme Structure 2024-28**

<b>1.</b>	<b>OBJECTIVE</b>	This program will offer brilliant opportunities for ambitious students to access international academic resources. The ease of mobility and accessibility is being facilitated by the two institutions in alignment with their commitment towards providing quality education, skilling and research pathways.			
<b>2.</b>	<b>DURATION (IN MONTHS)</b>	24 months (SCMS-B) + 24 months (Deakin University)			
<b>3.</b>	<b>INTAKE</b>	15			
<b>4.</b>	<b>RESERVATION</b>	<b>I. Within the sanctioned intake</b>	<b>a) SC (In Percentage)</b>	<b>b) ST (In Percentage)</b>	<b>c) Differently abled (In Percentage)</b>
			15	7.5	3
		<b>II. Over and above the sanctioned intake</b>	<b>a) Kashmiri Migrants (In Seats)</b>		<b>b) International Students (In Percentage)</b>
			2		20
<b>5.</b>	<b>ELIGIBILITY</b>	<p>Passed Standard XII (10+2) or equivalent examination from any recognised Board with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste / Scheduled Tribes).</p> <p>The conditions to transition to Deakin University, Australia are:</p> <p>a) Students successfully completing the first two years at SCMS B with a WAM of 55 (CGPA of 6.25)</p> <p>b) IELTS minimum score of 6</p>			

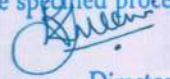
6.	<b>SELECTION PROCEDURE</b>	1.Symbiosis Entrance Test (SET) 2.Personal Interaction and Written Ability Test (PI-WAT) for shortlisted candidates based on SET 3.The selection Procedure for the Multiple Entry would be as per the University's Lateral Entry Rules for FYUG Programmes.			
7.	<b>MEDIUM OF INSTRUCTION</b>	English			
8.	<b>PROGRAMME PATTERN</b>	The first two years are a semester system at SCMS-B and the next two years are a trimester system at Deakin University, Australia			
9.	<b>COURSE &amp; SPECIALIZATION</b>	As per Annexure A			
10.	<b>FEE</b>		<b>Academic Fee p. a.</b>	<b>Institute Deposit</b>	<b>Total</b>
		<b>Indian Students (Amount in INR)</b>	7,00,000	20,000	7,20,000
		<b>International Students</b>			
		<b>NRI/ PIO/ OCI Category (Amount in US\$)</b>	13,370	275	13,645
		<b>Foreign National Category (Amount in US\$)</b>	1,300	275	1,575

11.	<b>ASSESSMENT</b>	The courses will have 60% Continuous Assessment and 40% Term End [University] examination however, some courses (not more than 30% of the total programme credits) may have 100% Continuous Assessment.
12.	<b>STANDARD OF PASSING</b>	The assessment of the student for each examination is done based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (outstanding). For all courses, a student is required to pass both Continuous Assessment and Term End examinations separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% marks in any head of passing will be declared FAIL. The University awards a Certificate/Diploma/ Degree to the student who has achieved a minimum CGPA of 4 out of a maximum of 10 CGPA for the Programme.
13.	<b>AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE</b>	<p><b>Certificate</b> in Business Administration will be awarded at the end of the semester-2 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p><b>Diploma</b> in Business Administration will be awarded at the end of the semester-4 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p><b>Bachelor</b> of Business Administration with the applicable Major and applicable Minor will be awarded at the end of the semester-6 by taking into consideration the performance of all semester examinations subject to obtaining a minimum of 4.00 CGPA out of 10 CGPA.</p> <p><b>Bachelor</b> of Business Administration Honours with the applicable Major and applicable Minor will be awarded at the end of the semester-8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.</p> <p><b>Bachelor</b> of Business Administration Honours with Research with the applicable Major and applicable Minor will be awarded at the end of the semester- 8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.</p>
14.	<b>CLASSIFICATION OF CREDITS AND NUMBER OF NON-CREDIT COURSES</b>	

Semester	Major	Minor	Multi-disciplinary	Ability Enhancement	Skill Enhancement	Common Value Added	Summer Internship	Research Project / Dissertation	Total Credits	No. of Mandatory Non-Credit Course/s	No. of Non-Credit Audit Course/s
1	4	8	0	4	3	2	0	0	21	0	As per the Student's Choice
2	8	8	3	2	3	2	0	0	26	0	
3	8	8	3	2	3	2	0	0	26	0	
4	4	8	3	0	0	0	0	0	15	4	
<b>Total</b>	<b>24</b>	<b>32</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>88</b>		
5	Courses delivered as per the syllabus and structure of Bachelor of Business Analytics degree from Deakin University										
6	Courses delivered as per the syllabus and structure of Bachelor of Business Analytics degree from Deakin University										
7	Courses delivered as per the syllabus and structure of Bachelor of Business Analytics degree from Deakin University										
8	Courses delivered as per the syllabus and structure of Bachelor of Business Analytics degree from Deakin University										
1. Passing Mandatory Non-Credit Courses is a requirement for the award of the degree.											

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council.

Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.



Director - Academics

## Symbiosis Centre for Management Studies, Bengaluru

## Bachelor of Business Administration (Dual Degree, Honours/Honours with Research)

## Programme Structure 2024-28

## Annexure A

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
<b>Semester - 1</b>							
<b>Discipline-Specific Courses/Major Courses</b>							
T2720	0219230101	Business Statistics		4	60	40	100
<b>Minor Courses (Choose Any One Group from the following courses)</b>							
<b>Group 1 - Finance</b>							
TM2054	0219230102	Business Accounting	Finance	4	60	40	100
TM2121	0219230103	Financial Services	Finance	4	60	40	100
<b>Group 2 - Human Resource Management</b>							
T6792	0219230104	Organizational Psychology	Human Resource Management	4	60	40	100
TM2178	0219230105	Organizational Development and Change	Human Resource Management	4	60	40	100
<b>Group 3 - Marketing</b>							
T2465	0219230106	Fundamentals of Marketing	Marketing	4	60	40	100
TM2196	0219230107	Fundamentals of Brand Management	Marketing	4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>

Ability Enhancement Course							
Catalogue Course Code	CourseCode	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T6425	0219230108	Presentation Skill		2	30	20	50
THM6018	0219230109	Introduction to Kannada		2	30	20	50
<b>Total Required Credits</b>				<b>4</b>	<b>60</b>	<b>40</b>	<b>100</b>
Skill Enhancement Courses (Choose Any One)							
TM2010	0219230110	Creativity and Design Thinking		3	45	30	75
T3698	0219230111	Introduction to Python		3	45	30	75
<b>Total Required Credits</b>				<b>3</b>	<b>45</b>	<b>30</b>	<b>75</b>
Common Value-Added Course (Choose Any One)							
TM2005	0219230112	Environmental Studies: Our Common Earth		2	50	0	50
TH4228	0219230113	Yoga - II		2	50	0	50
<b>Total Required Credits</b>				<b>2</b>	<b>50</b>	<b>0</b>	<b>50</b>
<b>Grand Total</b>				<b>21</b>	<b>335</b>	<b>190</b>	<b>525</b>
Semester - 2							
Discipline-Specific Courses/Major Courses							
Catalogue Course Code	CourseCode	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks

T6775	0219230201	Principles of Microeconomics		4	60	40	100
T3218	0219230202	Basics of Management Information Systems		4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
<b>Minor Course (Choose Any One Group from the following courses)</b>							
<b>Group 1 - Finance</b>							
T2668	0219230203	Management Accounting	Finance	4	60	40	100
TM2207	0219230204	Financial Statement Analysis	Finance	4	60	40	100
<b>Group 2 - Human Resource Management</b>							
TM2015	0219230205	Human Resource Management	Human Resource Management	4	60	40	100
TM2212	0219230206	Workforce Planning	Human Resource Management	4	60	40	100
<b>Group 3 - Marketing</b>							
TM2131	0219230207	Services Marketing	Marketing	4	60	40	100
TM2177	0219230208	Fundamentals of Marketing Research	Marketing	4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
<b>Ability Enhancement Course (Choose Any One)</b>							
T6186	0219230209	Basic French I		2	30	20	50
T6184	0219230210	Basic German I		2	30	20	50
T2239	0219230211	Business Communication		2	30	20	50
<b>Total Required Credits</b>				<b>2</b>	<b>30</b>	<b>20</b>	<b>50</b>
<b>Skill Enhancement Course (Choose Any One)</b>							
T3325	0219230212	Web Designing		3	45	30	75
T2167	0219230213	Supply Chain Management		3	45	30	75

<b>Total Required Credits</b>				<b>3</b>	<b>45</b>	<b>30</b>	<b>75</b>
<b>Common Value-Added Courses (Choose Any One)</b>							
T2835	0219230214	Sustainability Studies		2	50	0	50
T6500	0219230215	Ballroom & Latin American Dances		2	50	0	50
<b>Total Required Credits</b>				<b>2</b>	<b>50</b>	<b>0</b>	<b>50</b>
<b>Multidisciplinary Courses (Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)</b> The list of Multidisciplinary courses offered will be updated every semester. The list will be shared on the MDC Registration Portal before the commencement of each semester, and students may choose a course of their choice.							
-	-	MD1		3	75	0	75
<b>Grand Total</b>				<b>26</b>	<b>440</b>	<b>210</b>	<b>650</b>
<b>Semester - 3</b>							
<b>Discipline-Specific Courses/Major Courses</b>							
T6148	0219230301	Principles of Macroeconomics	Major	4	60	40	100
T3665	0219230302	Business Analytics	Major	4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
<b>Minor Courses (Choose Any One Group from the following courses)</b>							
<b>Group 1 - Finance</b>							
T2456	0219230303	Financial Management	Finance	4	60	40	100
TM2240	0219230304	Cost Accounting	Finance	4	60	40	100
<b>Group 2 - Human Resource Management</b>							
T2263	0219230305	Organizational Behaviour	Human Resource Management	4	60	40	100
TM2213	0219230306	International Human Resource Management	Human Resource Management	4	60	40	100

Group 3 - Marketing							
T2519	0219230307	Marketing Communication - Advertising PR and Events	Marketing	4	60	40	100
T2713	0219230308	Innovation Management and New Product development	Marketing	4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
Ability Enhancement Courses (Choose Any One Course)							
T6187	0219230309	Basic French II		2	30	20	50
T6185	0219230310	Basic German II		2	30	20	50
TM2252	0219230311	Building Professional Competencies		2	30	20	50
<b>Total Required Credits</b>				<b>2</b>	<b>30</b>	<b>20</b>	<b>50</b>
Skill Enhancement Courses (Choose Any One Course)							
T2984	0219230312	Personal Finance		3	45	30	75
TMC5033	0219230313	Content Creation & Marketing		3	45	30	75
<b>Total Required Credits</b>				<b>3</b>	<b>45</b>	<b>30</b>	<b>75</b>
Common Value-Added Course (Choose Any One Course)							
T2729	0219230314	Indian Ethos and Values for Management		2	50	0	50
T6499	0219230315	World Music		2	50	0	50
<b>Total Required Credits</b>				<b>2</b>	<b>50</b>	<b>0</b>	<b>50</b>
Multidisciplinary Courses (Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B) The list of Multidisciplinary courses offered will be updated every semester. The list will be shared on the MDC Registration Portal before the commencement of each semester, and students may choose a course of their choice.							
-	-	MD2		3	75	0	75
<b>Grand Total</b>				<b>26</b>	<b>440</b>	<b>210</b>	<b>650</b>

Semester - 4							
Discipline-Specific Course/Major Course							
T8000	0219230401	Service Learning		4	100	0	100
Minor Courses (Choose Any One Group from the following courses)							
Group 1 - Finance							
TM2203	0219230402	Strategic Financial Management	Finance	4	60	40	100
T2934	0219230403	Security Analysis and Portfolio Management	Finance	4	60	40	100
Group 2 - Human Resource Management							
TM2140	0219230404	Compensation Management	Human Resource Management	4	60	40	100
TM2142	0219230405	Learning and Development	Human Resource Management	4	60	40	100
Group 3 - Marketing							
T3680	0219230406	Digital Marketing	Marketing	4	60	40	100
T6862	0219230407	From Products to Self: Personal, Image & Reputation Brand Management	Marketing	4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
Mandatory Non-Credit Course							
TH4788	0219230408	Health and Wellness Module I		0	0	0	0
TH4789	0219230409	Health and Wellness Module II		0	0	0	0
SMC001	0219230410	Vasudhaiva Kutumbakam		0	0	0	0

SMC002	0219230411	Core Environmental Studies		0	0	0	0
<b>Multidisciplinary Courses</b>							
<b>(Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)</b>							
The list of Multidisciplinary courses offered will be updated every semester. The list will be shared on the MDC Registration Portal before the commencement of each semester, and students may choose a course of their choice.							
-	-	MD3		3	75	0	75
<b>Grand Total</b>				<b>15</b>	<b>295</b>	<b>80</b>	<b>375</b>
<b>Note: Students after successfully completing the first two years at SCMS, Bengaluru with a WAM of 55 will be eligible for a transfer into Deakin's Business Analytics Programme.</b>							
<b>Semester - 5</b>							
<b>Note</b> - Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University. Students will take courses to fulfill the credit requirements of our programme.							
<b>Semester - 6</b>							
<b>Note</b> - Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University. Students will take courses to fulfill the credit requirements of our programme.							
<b>Semester - 7</b>							
<b>Note</b> - Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University. Students will take courses to fulfill the credit requirements of our programme.							
<b>Semester - 8</b>							
<b>Note</b> - Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University. Students will take courses to fulfill the credit requirements of our programme.							

**Symbiosis Centre for Management Studies, Bengaluru**  
**Bachelor of Business Administration (Dual Degree, Honours/Honours with Research)**  
**Programme Structure 2024-28**

**Summary**

Semester	100% Continuous Assessment Credits	Term End (University) Examination Credits	Total Credits	Total Marks
1	2	19	21	525
2	5	21	26	650
3	5	21	26	650
4	7	8	15	375
<b>Total</b>	<b>19</b>	<b>69</b>	<b>88</b>	<b>2200</b>
5	As per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University			
6	As per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University			
7	As per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University			
8	As per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University			