

Symbiosis Centre for Management Studies, Bengaluru
Bachelor of Business Administration- Honours/ Honours with Research

Dual Degree in collaboration with Deakin University, Australia

Programme Structure 2025-2029

1.	OBJECTIVE	This program will offer brilliant opportunities for ambitious students to access international academic resources The ease of mobility and accessibility is being facilitated by the two institutions in alignment with their commitment towards providing quality education, skilling and research pathways.		
2.	DURATION (IN MONTHS)	48 (Full Time)		
3.	INTAKE	15		
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)
			15	7.5
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)
			2	25
5.	ELIGIBILITY	Passed Standard XII (10+2) or equivalent examination from any recognised Board with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste / Scheduled Tribes). The conditions to transition to Deakin University, Australia are: a) Students successfully completing the first two years at SCMS B with a Weighted Average Mark of 55 (CGPA of 6.25) b) IELTS minimum score of 6		
6.	SELECTION PROCEDURE	Candidates shortlisted through the Symbiosis Entrance Test (SET) will undergo a Personal Interaction (PI). Final selection will be determined based on a combined merit list, comprising 70% from the SET score and 30% from the PI.		
7.	MEDIUM OF INSTRUCTION	English		
8.	PROGRAMME PATTERN	Semester		

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9.	COURSE & SPECIALISATION	As per Annexure A List of Minors Offered (Choose any one) 1. Finance 2. Human Resource Management 3. Marketing			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
	Indian Students (Amount in INR)		700000	20000	720000
	International Students	NRI/ PIO/ OCI Category (Amount in US\$)	10027	275	10302
		Foreign National Category (Amount in US\$)	1300	275	1575
<p>Note: 3rd Year and 4th Year Students opting for Deakin University programme (Students will pay first and second year fees at SCMS, Bengaluru, SIU and third and fourth year fees at Deakin University, Australia)</p>					
11.	ASSESSMENT	The courses will have 60% Continuous Assessment and 40% Term End [University] examination however, some courses (not more than 30% of the total programme credits) may have 100% Continuous Assessment. For Bachelor of Business Analytics, Deakin University, Australia, the assessment standards will be as per Deakin University norms.			

12.	STANDARD OF PASSING	<p>The assessment of the student for each examination is done based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (outstanding). For all courses, a student is required to pass both Continuous Assessment and Term End examinations separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% marks in any head of passing will be declared FAIL. The University awards a Certificate/Diploma/ Degree to the student who has achieved a minimum CGPA of 4 out of a maximum of 10 CGPA for the Programme.</p> <p>For Bachelor of Business Analytics Programme, Deakin University, Australia, the Standard of Passing will be as per Deakin University norms.</p>
13.	AWARD OF CERTIFICATE/DIPLOMA/DEGREE	<p>Certificate in Business Administration will be awarded at the end of the semester-2 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p>Diploma in Business Administration will be awarded at the end of the semester-4 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p>Bachelor of Business Analytics will be awarded by Deakin University, subject to its applicable rules.</p> <p>Bachelor of Business Administration Honours with the applicable Minor-SIU shall award its degree by taking into consideration the performance of all semester examinations (Year 1 and 2 at SIU and Year 3 and 4 at Deakin University subject to respective university passing criteria</p>

14. CLASSIFICATION OF CREDITS											
Semester	Discipline-Specific Course/s / Major Course/s	Minor	Multi-disciplinary	Ability Enhancement	Skill Enhancement	Common Value Added	Summer Internship	Research Project / Dissertation	No. of Mandatory Non-Credit Course/s	No. of Non-Credit Audit Course/s	Total Credits
1	4	8	0	4	3	2	0	0	0	As per the student's choice	21
2	8	8	3	2	3	2	0	0	0		26
3	8	8	3	2	3	2	0	0	0		26
4	4	8	3	0	0	0	0	0	3 *		15
5	Courses delivered as per the syllabus and structure of Bachelor of Business Analytics degree from Deakin University, Australia										
6	Courses delivered as per the syllabus and structure of Bachelor of Business Analytics degree from Deakin University, Australia										
7	Courses delivered as per the syllabus and structure of Bachelor of Business Analytics degree from Deakin University, Australia										
8	Courses delivered as per the syllabus and structure of Bachelor of Business Analytics degree from Deakin University, Australia										
* Satisfactory completion of non credit courses 'Health and Wellness', ' <i>Vasudhaiva Kutumbakam</i> ' and 'Core Environmental Studies' is mandatory for award of degree.											
Additional Note: #Health and Wellness Module I and Module II will be conducted during the semesters mentioned in the programme structure. However, the course will be listed on the students' grade sheets as "Health and Wellness" in the semester in which the institute's course code is officially assigned.											

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Director - Academics

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Catalog Course Code	Course Code	Course Title	Major/ Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Semester : 1							
Discipline-Specific Course/s / Major Course/s							
T2720	0219230101	Business Statistics		4	60	40	100
Total				4	60	40	100
Minor Course/s (Choose any one Group)							
Group 1 - Finance							
TM2054	0219230102	Business Accounting	Finance	4	60	40	100
TM2121	0219230103	Financial Services	Finance	4	60	40	100
Total Required Credits				8	120	80	200
Group 2 - Human Resource Management							
T6792	0219230104	Organizational Psychology	Human Resource Management	4	60	40	100
TM2178	0219230105	Organizational Development and Change	Human Resource Management	4	60	40	100
Total Required Credits				8	120	80	200
Group 3 - Marketing							
T2465	0219230106	Fundamentals of Marketing	Marketing	4	60	40	100

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TM2196	0219230107	Fundamentals of Brand Management	Marketing	4	60	40	100
Total Required Credits				8	120	80	200
Ability Enhancement Course/s							
T6839	0219230108	Presentation Skills		2	30	20	50
THM6018	0219230109	Introduction to Kannada		2	30	20	50
Total				4	60	40	100
Skill Enhancement Course/s (Choose any one course)							
TM2010	0219230110	Creativity and Design Thinking		3	45	30	75
T3698	0219230111	Introduction to Python		3	45	30	75
Total Required Credits				3	45	30	75
Common Value-Added Course/s (Choose any one course)							
TM2005	0219230112	Environmental Studies: Our Common Earth		2	50	0	50
TH4228	0219230113	Yoga - II		2	50	0	50
Total Required Credits				2	50	0	50
Grand Total				21	335	190	525

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Catalog Course Code	Course Code	Course Title	Major/ Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Semester : 2							
Discipline-Specific Course/s / Major Course/s							
T6775	0219230201	Principles of Microeconomics		4	60	40	100
T3218	0219230202	Basics of Management Information Systems		4	60	40	100
Total				8	120	80	200
Minor Course/s (Choose any one Group)							
Group 1 - Finance							
T2668	0219230203	Management Accounting	Finance	4	60	40	100
TM2207	0219230204	Financial Statement Analysis	Finance	4	60	40	100
Total Required Credits				8	120	80	200
Group 2 - Human Resource Management							
TM2015	0219230205	Human Resource Management	Human Resource Management	4	60	40	100
TM2212	0219230206	Workforce Planning	Human Resource Management	4	60	40	100
Total Required Credits				8	120	80	200

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Group 3 - Marketing							
TM2131	0219230207	Services Marketing	Marketing	4	60	40	100
TM2177	0219230208	Fundamentals of Marketing Research	Marketing	4	60	40	100
Total Required Credits				8	120	80	200
Ability Enhancement Course/s (Choose any one course)							
T6186	0219230209	Basic French I		2	30	20	50
T6184	0219230210	Basic German I		2	30	20	50
T2239	0219230211	Business Communication		2	30	20	50
Total Required Credits				2	30	20	50
Skill Enhancement Course/s (Choose any one course)							
T3325	0219230212	Web Designing		3	45	30	75
T2167	0219230213	Supply Chain Management		3	45	30	75
Total Required Credits				3	45	30	75
Common Value-Added Course/s (Choose any one course)							
T2835	0219230214	Sustainability Studies		2	50	0	50
T6500	0219230215	Ballroom and Latin American Dances		2	50	0	50
Total Required Credits				2	50	0	50

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Catalog Course Code	Course Code	Course Title	Major/ Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Multi-disciplinary Course/s (Choose Any One Course from the University Basket of Multidisciplinary Courses) The list of Multidisciplinary courses offered will be updated every semester. The list will be shared on the MDC Registration Portal before the commencement of each semester, and students may choose a course of their choice. You can download the list on eduwiz portal.							
-	-	MD1		3	75	0	75
Total				3	75	0	75
Vocational Course/s (Only for students who wish to exit after the First year with a Certificate)							
T3647	0219230216	Data Analytics using MS-Excel		2	50	0	50
TE7894	0219230217	Exploratory Data Analysis		2	50	0	50
Total Required Credits				4	100	0	100
Grand Total				26	420	230	650
Semester : 3							
Discipline-Specific Course/s / Major Course/s							
T6148	0219230301	Principles of Macroeconomics		4	60	40	100

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T3665	0219230302	Business Analytics		4	60	40	100
Total				8	120	80	200
Minor Course/s (Choose any one Group)							
Group 1 - Finance							
T2456	0219230303	Financial Management	Finance	4	60	40	100
TM2240	0219230304	Cost Accounting	Finance	4	60	40	100
Total Required Credits				8	120	80	200
Group 2 - Human Resource Management							
T2263	0219230305	Organizational Behaviour	Human Resource Management	4	60	40	100
TM2213	0219230306	International Human Resource Management	Human Resource Management	4	60	40	100
Total Required Credits				8	120	80	200
Group 3 - Marketing							
T2519	0219230307	Marketing Communication - Advertising PR and Events	Marketing	4	60	40	100
T2713	0219230308	Innovation Management and New Product Development	Marketing	4	60	40	100

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Total Required Credits				8	120	80	200
Ability Enhancement Course/s (Choose any one course)							
T6187	0219230309	Basic French II		2	30	20	50
T6185	0219230310	Basic German II		2	30	20	50
TM2252	0219230311	Building Professional Competencies		2	30	20	50
Total Required Credits				2	30	20	50
Skill Enhancement Course/s (Choose any one course)							
T2984	0219230312	Personal Finance		3	45	30	75
TMC5033	0219230313	Content Creation and Marketing		3	45	30	75
Total Required Credits				3	45	30	75
Common Value-Added Course/s (Choose any one course)							
T2729	0219230314	Indian Ethos and Values for Management		2	50	0	50
T6499	0219230315	World Music		2	50	0	50
Total Required Credits				2	50	0	50

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Multi-disciplinary Course/s (Choose Any One Course from the University Basket of Multidisciplinary Courses) The list of Multidisciplinary courses offered will be updated every semester. The list will be shared on the MDC Registration Portal before the commencement of each semester, and students may choose a course of their choice. You can download the list on eduwiz portal.							
-	-	MD2		3	75	0	75
Total				3	75	0	75
Grand Total				26	440	210	650
Semester : 4							
Major Course/s							
T8000	0219230401	Service Learning		4	100	0	100
Total				4	100	0	100
Minor Course/s (Choose any one Group)							
Group 1 - Finance							
TM2203	0219230402	Strategic Financial Management	Finance	4	60	40	100
T2934	0219230403	Security Analysis and Portfolio Management	Finance	4	60	40	100

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Total Required Credits				8	120	80	200
Group 2 - Human Resource Management							
TM2140	0219230404	Compensation Management	Human Resource Management	4	60	40	100
TM2142	0219230405	Learning and Development	Human Resource Management	4	60	40	100
Total Required Credits				8	120	80	200
Group 3 - Marketing							
T3680	0219230406	Digital Marketing	Marketing	4	60	40	100
T6862	0219230407	From Products to Self : Personal, Image and Reputation Brand Management	Marketing	4	60	40	100
Total Required Credits				8	120	80	200
Mandatory Non-Credit Course/s							
SMC001	0219230408	Vasudhaiva Kutumbakam *		0	0	0	Mandatory Non-Credit Course
SMC002	0219230409	Core Environmental Studies *		0	0	0	Mandatory Non-Credit Course

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SMC003	0219230410	Health and Wellness *		0	0	0	Mandatory Non-Credit Course
Total				0	0	0	0
Multi-disciplinary Course/s (Choose Any One Course from the University Basket of Multidisciplinary Courses) The list of Multidisciplinary courses offered will be updated every semester. The list will be shared on the MDC Registration Portal before the commencement of each semester, and students may choose a course of their choice. You can download the list on eduwiz portal.							
-	-	MD3		3	75	0	75
Total				3	75	0	75
Vocational Course/s (Only for students who wish to exit after the Second year with a Diploma)							
T3647	0219230411	Data Analytics using MS-Excel		2	50	0	50
TE7894	0219230412	Exploratory Data Analysis		2	50	0	50
Total Required Credits				4	100	0	100
Grand Total				15	295	80	375
Note: Semester 5,6,7 and 8 Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics Programme, Deakin University, Australia.							

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Semester	100% Continuous Assessment Credits	Term End (University) Examination Credits	Total Credits	Total Marks
Semester 1	2	19	21	525
Semester 2	5	21	26	650
Semester 3	5	21	26	650
Semester 4	7	8	15	375
Semester 5	Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics, Deakin University, Australia.			
Semester 6	Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics, Deakin University, Australia.			
Semester 7	Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics, Deakin University, Australia.			
Semester 8	Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics, Deakin University, Australia.			