



# SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/ACAD/2025/3813

Date: 22/09/2025

To  
The Director  
Symbiosis Centre for Management Studies  
Bengaluru.

Reference: SIU letter no SIU/ACAD/2024/3321 dated 06/08/2024, regarding of programme structure of batch 2024-2028.

**Subject: Approval of the Revised Programme Structure of Bachelor of Business Administration - Honours/ Honours with Research, batch 2024-28.**

Dear Madam,

Please find attached the revised programme structure of Bachelor of Business Administration - Honours/ Honours with Research Programme Structure batch 2024-28.

The revised programme structure supersedes the previously approved programme structures referred in the above letter.

Sr. No.	Programme	Revision No.
1	Bachelor of Business Administration - Honours/ Honours with Research	R01

Thanking you.

Sincerely,

**Dr. Asmita Dani**  
Director- Academics

Copy to: Controller of Examinations, SIU

**Symbiosis Centre for Management Studies, Bengaluru**  
**Bachelor of Business Administration (Honours/Honours with Research)**  
**Programme Structure 2024-28**

1.	<b>OBJECTIVE</b>	The objective of imparting instructions for this programme is to groom the students and to provide comprehensive inputs and develop an all-round personality that would enable the students to take up the challenges of the professional environment and also become responsible citizens of the society.					
2.	<b>DURATION (IN MONTHS)</b>	48 (Full Time) With Multiple Entry and Multiple Exit Options					
3.	<b>INTAKE</b>	120					
4.	<b>RESERVATION</b>	<b>I. Within the sanctioned intake</b>	<b>a) SC (In Percentage)</b>	<b>b) ST (In Percentage)</b>	<b>c) Differently abled (In Percentage)</b>	<b>d) Defence (In Percentage)</b>	
			15	7.5	3	0	
		<b>II. Over and above the sanctioned intake</b>	<b>a) Kashmiri Migrants (In Seats)</b>		<b>b) International Students (In Percentage)</b>		
			2		20		
5.	<b>ELIGIBILITY</b>	<p>Passed Standard XII (10+2) or equivalent examination from any recognised Board with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste / Scheduled Tribes).</p> <p>Students who wish to opt for Honours with Research must earn a 7.5 CGPA and above at the end of Semester-6.</p> <p>Eligibility Criteria for the Multiple entries would be as per University's Lateral Entry Rules for FYUG Programmes.</p>					
6.	<b>SELECTION PROCEDURE</b>	<ol style="list-style-type: none"> <li>Symbiosis Entrance Test (SET)</li> <li>Personal Interaction and Written Ability Test (PI-WAT) for shortlisted candidates based on SET</li> <li>The selection Procedure for the Multiple Entry would be as per the University's Lateral Entry Rules for FYUG Programmes.</li> </ol>					

7.	<b>MEDIUM OF INSTRUCTION</b>	English			
8.	<b>PROGRAMME PATTERN</b>	Semester			
9.	<b>COURSE &amp; SPECIALIZATION</b>	<p><b>As per Annexure A</b></p> <p><b>List of Majors Offered - (Choose any one)</b></p> <p>1.Business Analytics 2.Finance 3.Human Resource Management 4.Marketing</p> <p><b>List of Minors Offered - (Choose any one excluding the one chosen as a Major)</b></p> <p>1.Business Analytics 2.Finance 3.Human Resource Management 4.Marketing</p>			
10.	<b>FEE</b>		<b>Academic Fee p.a</b>	<b>Institute Deposit</b>	<b>Total</b>
	<b>Indian Students (Amount in INR)</b>		3,50,000	20,000	3,70,000
	<b>International Students</b>	<b>NRI/ PIO/ OCI Category (Amount in US\$)</b>	6,850	275	7,125
		<b>Foreign National Category (Amount in US\$)</b>	1,300	275	1,575
<p><b>Note -</b> The exiting students will have to complete the additional 4 credit vocational course for the award of a Certificate/ Diploma by paying additional fees at the time of intimation of the exit. The additional fees of 4 credit vocational course will be informed in due course of time.</p>					

11.	<b>ASSESSMENT</b>	The courses will have 60% Continuous Assessment and 40% Term End [University] examination however, some courses (not more than 30% of the total programme credits) may have 100% Continuous Assessment.
12.	<b>STANDARD OF PASSING</b>	The assessment of the student for each examination is done based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (outstanding). For all courses, a student is required to pass both Continuous Assessment and Term End examinations separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% marks in any head of passing will be declared FAIL. The University awards a Certificate/Diploma/ Degree to the student who has achieved a minimum CGPA of 4 out of a maximum of 10 CGPA for the Programme.
13.	<b>AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE</b>	<p><b>Certificate</b> in Business Administration will be awarded at the end of the semester-2 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p><b>Diploma</b> in Business Administration will be awarded at the end of the semester-4 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p><b>Bachelor</b> of Business Administration with the applicable Major and applicable Minor will be awarded at the end of the semester-6 by taking into consideration the performance of all semester examinations subject to obtaining a minimum of 4.00 CGPA out of 10 CGPA.</p> <p><b>Bachelor</b> of Business Administration <b>Honours</b> with the applicable Major and applicable Minor will be awarded at the end of the semester-8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.</p> <p><b>Bachelor</b> of Business Administration <b>Honours with Research</b> with the applicable Major and applicable Minor will be awarded at the end of the semester- 8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum <b>7.5</b> CGPA out of 10 CGPA.</p>



## 14. CLASSIFICATION OF CREDITS AND NUMBER OF NON-CREDIT COURSES

Semester	Major	Minor	Multi-disciplinary	Ability Enhancement	Skill Enhancement	Common Value Added	Summer Internship	Research Project / Dissertation	Total Credits	No. of Mandatory Non-Credit Course/s	No. of Non-Credit Audit Course/s	
1	8	4	0	4	3	2	0	0	21	0	As per the Student's Choice	
2	8	4	3	2	3	2	0	0	22	0		
3	8	4	3	2	3	2	0	0	22	1		
4	16	4	3	0	0	0	0	0	23	1		
5	12	8	0	0	0	0	4	0	24	1		
6	12	8	0	0	0	0	0	0	20	1		
<b>Total</b>	<b>64</b>	<b>32</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>4</b>	<b>0</b>	<b>132</b>			
<b>Honours</b>												
7	12	4	0	0	0	0	0	0	16	0		
8	12	8	0	0	0	0	0	0	20	0		
<b>Total</b>	<b>88</b>	<b>44</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>4</b>	<b>0</b>	<b>168</b>			
<b>Honours with Research</b>												
7	12	4	0	0	0	0	0	0	16	0		
8	8	0	0	0	0	0	0	12	20	0		
<b>Total</b>	<b>84</b>	<b>36</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>4</b>	<b>12</b>	<b>168</b>			

1. The students exiting the Programme after Semester – 2 OR Semester - 4 should complete vocational courses of total 4 credits in the summer to obtain the Certificate/Diploma.
2. Passing Mandatory Non-Credit Courses is a requirement for the award of the degree.

Note- In the case of missing Catalogue Course Codes in Annexure A, the Course Codes will be incorporated in the revised programme structure subject to the approval of the respective course outlines from the Academic Council.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council.

Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Director - Academics

**Symbiosis Centre for Management Studies, Bengaluru**  
**Bachelor of Business Administration (Honours/ Honours with Research)**  
**Programme Structure 2024-28**

**Annexure A**

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
<b>Semester - 1</b>							
<b>Discipline-Specific Courses/Major Courses</b>							
T2863	0219220101	Management Essentials		4	60	40	100
TM2054	0219220102	Business Accounting		4	60	40	100
<b>Discipline-Specific Courses /Minor Course (Choose Any One from the Following Courses other than the Major Course)</b>							
T3758	0219220103	Basics of Database		4	60	40	100
TM2121	0219220104	Financial Services		4	60	40	100
T6792	0219220105	Organizational Psychology		4	60	40	100
T2465	0219220106	Fundamentals of Marketing		4	60	40	100
<b>Total Required Credits</b>				<b>4</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>Ability Enhancement Course</b>							
THM6018	0219220107	Introduction to Kannada		2	30	20	50
T6839	0219220108	Presentation Skill		2	30	20	50
<b>Total Required Credits</b>				<b>4</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>Skill Enhancement Courses (Choose Any One from the Following Courses)</b>							
TM2010	0219220109	Creativity and Design		3	45	30	75

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Thinking					
T3698	0219220110	Introduction to Python		3	45	30	75
<b>Total Required Credits</b>				<b>3</b>	<b>45</b>	<b>30</b>	<b>75</b>
<b>Common Value-Added Course (Choose Any One from the Following Courses)</b>							
TM2005	0219220111	Environmental Studies: Our Common Earth		2	50	0	50
TH4228	0219220112	Yoga – II		2	50	0	50
<b>Total Required Credits</b>				<b>2</b>	<b>50</b>	<b>0</b>	<b>50</b>
<b>Grand Total</b>				<b>21</b>	<b>335</b>	<b>190</b>	<b>525</b>
<b>Semester – 2</b>							
<b>Discipline-Specific Courses/Major Courses</b>							
T6775	0219220201	Principles of Microeconomics		4	60	40	100
T2720	0219220202	Business Statistics		4	60	40	100
<b>Discipline-Specific Courses/Minor Course (Choose Any One from the Following Courses other than the Major Course)</b>							
TM2146	0219220203	Business Intelligence for Management		4	60	40	100
T2668	0219220204	Management Accounting		4	60	40	100
TM2015	0219220205	Human Resource Management		4	60	40	100
TM2131	0219220206	Services Marketing		4	60	40	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
<b>Total Required Credits</b>				<b>4</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>Ability Enhancement Course (Choose Any One from the Following Courses)</b>							
T6186	0219220207	Basic French I		2	30	20	50
T6184	0219220208	Basic German I		2	30	20	50
T2239	0219220209	Business Communication		2	30	20	50
<b>Total Required Credits</b>				<b>2</b>	<b>30</b>	<b>20</b>	<b>50</b>
<b>Skill Enhancement Course (Choose Any One from the Following Courses)</b>							
T3325	0219220210	Web Designing		3	45	30	75
T2167	0219220211	Supply Chain Management		3	45	30	75
<b>Total Required Credits</b>				<b>3</b>	<b>45</b>	<b>30</b>	<b>75</b>
<b>Common Value-Added Courses (Choose Any One from the Following Courses)</b>							
T2835	0219220212	Sustainability Studies		2	50	0	50
T6500	0219220213	Ballroom and Latin American Dances		2	50	0	50
<b>Total Required Credits</b>				<b>2</b>	<b>50</b>	<b>0</b>	<b>50</b>
<b>Multidisciplinary Courses (Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)</b>							
-	-	MD1		3	75	0	75
<b>Grand Total</b>				<b>22</b>	<b>380</b>	<b>170</b>	<b>550</b>
<b>Vocational Courses (Summer) (Only for students who wish to exit after the First Year with a Certificate)</b>							
T3647	0219220214	Data Analytics using MS-Excel		2	50	0	50
TE7894	0219220215	Exploratory Data		2	50	0	50

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Analysis					
<b>Total Required Credits</b>				<b>4</b>	<b>100</b>	<b>0</b>	<b>100</b>
<b>Note: Students exiting at the end of the second semester and earning 43 credits will be awarded a "Certificate in Business Administration" provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.</b>							
<b>Semester - 3</b>							
<b>Discipline-Specific Courses/Major Courses</b>							
T6148	0219220301	Principles of Macroeconomics		4	60	40	100
<b>Major Courses (Choose Any One from the Following Courses)</b>							
T6850	0219220302	Python for Data Science	Business Analytics	4	60	40	100
T2456	0219220303	Financial Management	Finance	4	60	40	100
T2263	0219220304	Organizational Behaviour	Human Resource Management	4	60	40	100
TM2196	0219220305	Fundamentals of Brand Management	Marketing	4	60	40	100
<b>Total Required Credits</b>				<b>4</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>Minor Courses (Choose Any One from the Following Courses other than the Major Course)</b>							
T6983	0219220306	Statistical Data Analysis Using MS-Excel	Business Analytics	4	60	40	100
T2504	0219220307	Managerial	Finance	4	60	40	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Accounting					
TM2178	0219220308	Organisational Development and Change	Human Resource Management	4	60	40	100
T2713	0219220309	Innovation Management and New Product development	Marketing	4	60	40	100
<b>Total Required Credits</b>				<b>4</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>Ability Enhancement Courses (Choose Any One Course)</b>							
T6187	0219220310	Basic French II		2	30	20	50
T6185	0219220311	Basic German II		2	30	20	50
<b>TM2252</b>	0219220312	Building Professional Competencies		2	30	20	50
<b>Total Required Credits</b>				<b>2</b>	<b>30</b>	<b>20</b>	<b>50</b>
<b>Skill Enhancement Courses (Choose Any One Course)</b>							
T2984	0219220313	Personal Finance		3	45	30	75
TMC5033	0219220314	Content Creation & Marketing		3	45	30	75
<b>Total Required Credits</b>				<b>3</b>	<b>45</b>	<b>30</b>	<b>75</b>
<b>Common Value-Added Course</b>							
T2729	0219220315	Indian Ethos and Values for Management		2	50	0	50
T6499	0219220316	World Music		2	50	0	50
<b>Total Required Credits</b>				<b>2</b>	<b>50</b>	<b>0</b>	<b>50</b>

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
<b>Mandatory Non-Credit Courses</b>							
TH4788	0219220317	Health and Wellness Module I		0	0	0	0
<b>Multidisciplinary Courses (Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)</b>							
-	-	MD2		3	75	0	75
<b>Grand Total</b>				<b>22</b>	<b>380</b>	<b>170</b>	<b>550</b>
<b>Semester - 4</b>							
<b>Discipline-Specific Course/Major Course</b>							
T2208	0219220401	Research Methodology		4	60	40	100
<b>T8000</b>	<b>0219220402</b>	<b>Service Learning</b>		4	100	0	100
<b>Major Courses (Choose Any One Group from the Following)</b>							
<b>Group 1 - Business Analytics</b>							
T7527	0219220403	Internet of Things		4	60	40	100
T3744	0219220404	R Programming		4	60	40	100
<b>Group 2 - Finance</b>							
TM2203	0219220405	Strategic Financial Management		4	60	40	100
T2934	0219220406	Security Analysis and Portfolio Management		4	60	40	100
<b>Group 3 - Human Resource Management</b>							
TM2140	0219220407	Compensation Management		4	60	40	100
TM2142	0219220408	Learning and		4	60	40	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Development					
<b>Group 4 – Marketing</b>							
T3680	0219220409	Digital Marketing		4	60	40	100
T2518	0219220410	Consumer Behaviour		4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
<b>Minor Courses (Choose Any One from the Following Courses other than the Major course)</b>							
T3665	0219220411	Business Analytics	Business Analytics	4	60	40	100
TM2208	0219220412	Financial Modelling	Finance	4	60	40	100
TM2212	0219220413	Workforce Planning	Human Resource Management	4	60	40	100
T6862	0219220414	From Products to Self: Personal, Image & Reputation Brand Management	Marketing	4	60	40	100
<b>Total Required Credits</b>				<b>4</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>Mandatory Non-Credit Courses</b>							
TH4789	0219220415	Health and Wellness Module II		0	0	0	0
<b>Multidisciplinary Courses (Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)</b>							
-	-	MD3		3	75	0	75
<b>Grand Total</b>				<b>23</b>	<b>415</b>	<b>160</b>	<b>575</b>
<b>Vocational Courses (Summer) (Only for students who wish to exit after the Second Year with a Diploma)</b>							
T3647	0219220416	Data Analytics using MS-Excel		2	30	20	50

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
TE7894	0219220417	Exploratory Data Analysis		2	30	20	50
<b>Total Required Credits</b>				<b>4</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>Note: Students exiting at the end of the fourth semester and earning 88 credits will be awarded a "Diploma in Business Administration," provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.</b>							
<b>Semester - 5</b>							
<b>Discipline-Specific Courses/Major Courses</b>							
<b>T2804</b>	<b>0219220501</b>	<b>Project I</b>		4	100	0	100
<b>Major Courses (Choose Any One Group)</b>							
<b>Group 1 - Business Analytics</b>							
TE7023	0219220502	Machine learning		4	60	40	100
T2207	0219220503	Operations Research		4	60	40	100
<b>Group 2 – Finance</b>							
T6657	0219220504	Introductory Econometrics		4	60	40	100
<b>TM2240</b>	0219220505	Cost Accounting		4	60	40	100
<b>Group 3 - Human Resource Management</b>							
TM2216	0219220506	Introduction to HR Analytics		4	60	40	100
T1737	0219220507	Labour and Industrial Law		4	60	40	100
<b>Group 4 – Marketing</b>							
T2519	0219220508	Marketing Communication -		4	60	40	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Advertising PR and Events					
TM2199	0219220509	Social Media Marketing and Analytics		4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
<b>Minor Course - Compulsory</b>							
TM2257	0219220510	Quantitative Reasoning		4	60	40	100
<b>Minor Courses (Choose any One from the Following Courses other than the chosen Major)</b>							
T7527	0219220511	Internet of Things	Business Analytics	4	60	40	100
TM2204	0219220512	Investment Banking	Finance	4	60	40	100
TM2194	0219220513	Cross Cultural Management	Human Resource Management	4	60	40	100
T7664	0219220514	Product Design and Development	Marketing	4	60	40	100
<b>Total Required Credits</b>				<b>4</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>Summer Internship</b>							
T2904	0219220515	Summer Internship		4	100	0	100
<b>Mandatory Non-Credit Course</b>							
SMC001	0219220516	Vasudhaiva Kutumbakam		0	0	0	0
<b>Grand Total</b>				<b>24</b>	<b>440</b>	<b>160</b>	<b>600</b>
<b>GIP</b>							
G2004	0219220517	Global Immersion Programme		4	0	100	100
<b>Note: For students under the Global Immersion Programme (0219220517), "Project I" (0219220501) will be waived off.</b>							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
<b>Semester – 6</b>							
<b>Discipline-Specific Courses/Major Courses</b>							
T2804	0219220601	Project II		4	100	0	100
<b>Major Courses (Choose Any One Group)</b>							
<b>Group 1 - Business Analytics</b>							
TE7453	0219220602	Introduction to Artificial Intelligence		4	60	40	100
TE7019	0219220603	Big Data Analytics		4	60	40	100
<b>Group 2 – Finance</b>							
TM2123	0219220604	Mergers and Acquisitions		4	60	40	100
T2933	0219220605	Financial Risk Management		4	60	40	100
<b>Group 3 - Human Resource Management</b>							
TM2194	0219220606	Cross Cultural Management		4	60	40	100
TM2217	0219220607	Advanced HR Analytics		4	60	40	100
<b>Group 4 – Marketing</b>							
<b>T5970</b>	0219220608	Advanced Brand Management		4	60	40	100
T2352	0219220609	Business Modelling and Business Plan		4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
<b>Minor Courses (Choose any Two Courses from Any one Group other than the chosen Major)</b>							
<b>Group 1 - Business Analytics</b>							



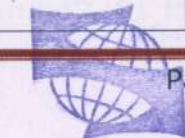
Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
TE7123	0219220610	Neural Network		4	60	40	100
T6969	0219220611	Data Visualization		4	60	40	100
<b>Group 2 – Finance</b>							
T2781	0219220612	Global Business Environment		4	60	40	100
TM2125	0219220613	Project Finance and Infrastructure Financing		4	60	40	100
<b>Group 3 - Human Resource Management</b>							
TM2209	0219220614	Performance Management System		4	60	40	100
TM2140	0219220615	Compensation Management		4	60	40	100
<b>Group 4 – Marketing</b>							
TM2196	0219220616	Fundamentals of Brand Management		4	60	40	100
TM2182	0219220617	Basics of International Marketing		4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
<b>Mandatory Non-Credit Course</b>							
SMC002	0219220618	Core Environmental Studies		0	0	0	0
<b>Grand Total</b>				<b>20</b>	<b>340</b>	<b>160</b>	<b>500</b>
<b>GIP</b>							
G2004	0219220619	Global Immersion Programme		4	0	100	100
<b>Note:</b> For students under the Global Immersion Programme (0219220619), "Project II" (0219220601) will be waived off.							
<b>Note:</b> Students exiting at the end of the sixth semester and earning 132 credits will be awarded a "Bachelor of							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
<b>Business Administration” degree. Total Credits at the end of the Third year (Major 64, Minor 32, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).</b>							
<b>Semester – 7</b>							
<b>(Honours / Honours with Research)</b>							
<b>Discipline-Specific Courses/Major Courses</b>							
T3787	0219220701	Generative AI for Business		4	60	40	100
<b>Major Courses (Choose Any One Group)</b>							
<b>Group 1 - Business Analytics</b>							
TM2258	0219220702	Multivariate Data Analysis		4	60	40	100
TE7266	0219220703	Introduction to Deep Learning		4	60	40	100
<b>Group 2 – Finance</b>							
T3786	0219220704	Mastering Python for Finance		4	60	40	100
T2104	0219220705	International Financial Management		4	60	40	100
<b>Group 3 - Human Resource Management</b>							
T2292	0219220706	HRD Instruments		4	60	40	100
TM2214	0219220707	Conflict Management and Negotiation		4	60	40	100
<b>Group 4 – Marketing</b>							
TM2135	0219220708	Retail Marketing		4	60	40	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
TM2134	0219220709	Sales and Distribution		4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
<b>Minor Courses</b> <b>(Choose any One Course from Any one Group other than the chosen Major)</b>							
<b>Group 1 - Business Analytics</b>							
TE7281	0219220710	Open Source Tools for Data Science		4	60	40	100
T3235	0219220711	IT Applications for Business Verticals		4	60	40	100
<b>Group 2 - Finance</b>							
T6134	0219220712	Theory and Application of Public Finance		4	60	40	100
TM2210	0219220713	Corporate Valuation		4	60	40	100
<b>Group 3 - Human Resource Management</b>							
T6898	0219220714	Global Mental Health		4	60	40	100
T1666	0219220715	Industrial Jurisprudence & ILO		4	60	40	100
<b>Group 4 - Marketing</b>							
TM2198	0219220716	IT Product and Sales Management		4	60	40	100
TM2133	0219220717	Marketing Analytics		4	60	40	100
<b>Total Required Credits</b>				<b>4</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>Grand Total</b>				<b>16</b>	<b>240</b>	<b>160</b>	<b>400</b>
<b>Semester - 8</b> <b>(Honours)</b>							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
<b>Discipline-Specific Courses/Major Courses</b>							
T1133	0219220801	Business Law		4	60	40	100
<b>Major Courses (Choose Any One Group)</b>							
<b>Group 1 - Business Analytics</b>							
T3689	0219220802	Advanced Programming in Python		4	60	40	100
T6142	0219220803	Intermediary Econometrics		4	60	40	100
<b>Group 2 – Finance</b>							
TM2202	0219220804	Sustainable Finance and Responsible Investment		4	60	40	100
TM2206	0219220805	Fixed Income Market		4	60	40	100
<b>Group 3 - Human Resource Management</b>							
TM2213	0219220806	International Human Resource Management		4	60	40	100
TM2209	0219220807	Performance Management System		4	60	40	100
<b>Group 4 – Marketing</b>							
TM2133	0219220808	Marketing Analytics		4	60	40	100
TM2168	0219220809	Fundamentals of Rural Marketing		4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
<b>Minor Courses (Choose any Two Courses from Any one Group other than the chosen Major)</b>							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
<b>Group 1 - Business Analytics</b>							
T3673	0219220810	Enterprise Resource Planning and Supply Chain Management		4	60	40	100
	0219220811	Social Media Analytics		4	60	40	100
<b>Group 2 – Finance</b>							
THM6081	0219220812	Urban Economics		4	60	40	100
TM2211	0219220813	Banking and Fintech		4	60	40	100
<b>Group 3 - Human Resource Management</b>							
TM2214	0219220814	Conflict Management and Negotiation		4	60	40	100
TM2218	0219220815	Corporate Culture and Organisational Strategy		4	60	40	100
<b>Group 4 – Marketing40</b>							
TM2223	0219220816	Sustainable Marketing		4	60	40	100
T3785	0219220817	Designing for apps and websites		4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
<b>Grand Total</b>				<b>20</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>(Honours with Research)</b>							
<b>Major Courses (Choose Any One Group)</b>							
<b>Group 1 - Business Analytics</b>							
T3689	0219220802	Advanced Programming in Python		4	60	40	100



Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
	0219220811	Social Media Analytics		4	60	40	100
<b>Group 2 – Finance</b>							
TM2202	0219220804	Sustainable Finance and Responsible Investment		4	60	40	100
THM6081	0219220812	Urban Economics		4	60	40	100
<b>Group 3 - Human Resource Management</b>							
TM2213	0219220806	International Human Resource Management		4	60	40	100
TM2218	0219220815	Corporate Culture and Organisational Strategy		4	60	40	100
<b>Group 4 - Marketing</b>							
TM2132	0219220818	Fundamentals of B2B Marketing		4	60	40	100
TMC5227	0219220819	Influencer and Content Marketing		4	60	40	100
<b>Total Required Credits</b>				<b>8</b>	<b>120</b>	<b>80</b>	<b>200</b>
<b>Research Project</b>							
T2812	0206220820	Research Project		12	300	0	300
<b>Grand Total</b>				<b>20</b>	<b>420</b>	<b>80</b>	<b>500</b>
<p><b>Note: Total Credits at the end of the Fourth Year for "Bachelor of Business Administration - Honours" – 168 (Major 88, Minor 44, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).</b></p> <p><b>Total Credits at the end of Fourth Year for "Bachelor of Business Administration - Honours with Research" – 168 (Major 84, Minor 36, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Research Project 12, Common Value-Added Courses 6).</b></p>							

**Symbiosis Centre for Management Studies, Bengaluru**  
**Bachelor of Business Administration (Honours/ Honours with Research)**  
**Programme Structure 2024-28**

**SUMMARY**

Semester	100% Continuous Assessment Credits	Term End (University) Examination Credits	Total Credits	Total Marks
<b>1</b>	2	19	21	525
<b>2</b>	5	17	22	550
<b>3</b>	5	17	22	550
<b>4</b>	7	16	23	575
<b>5</b>	8	16	24	600
<b>6</b>	4	16	20	500
<b>Total</b>	<b>31</b>	<b>101</b>	<b>132</b>	<b>3300</b>
<b>Honours</b>				
<b>7</b>	0	16	16	400
<b>8</b>	0	20	20	500
<b>Total</b>	<b>31</b>	<b>137</b>	<b>168</b>	<b>4200</b>
<b>Honours with Research</b>				
<b>7</b>	0	16	16	400
<b>8</b>	12	8	20	500
<b>Total</b>	<b>43</b>	<b>125</b>	<b>168</b>	<b>4200</b>